

Robert C. Hockaday, FCSI

"In recognition of your outstanding and dedicated service to the Institute as both Region Director and Vice-President, to the West Region and the Honolulu Chapter for continuously marketing CSI goals and objectives, by encouraging government agencies to adopt CSI formats, and for your leadership in promoting educational programs, you are advanced to Fellowship in the Institute on this 22nd day of June, 1986."

Los Angeles, California



Photo courtesy MidWeek

ROBERT C. HOCKADAY was born in Santa Ana, California in 1927. He attended California Institute of Technology, receiving a Bachelor of Science degree in Industrial Management from the University of California in Los Angeles in 1949.

Bob was Vice President of Sales and Purchasing at Aloha State Sales Company, before founding Manufacturers Agency Pacific in 1983. In 1996 he took up magazine editing at Trade Publishing in Honolulu for several years.

As an independent product representative in Hawaii, Hockaday introduced rubber single ply roofing to Hawaii as an alternative to more traditional waterproofing membranes. He was responsible for marketing a number of concrete-related technical products to building design professionals. His firm sponsored the popular "Back-To-School" construction seminars for several years. More than 600 persons benefitted from the classes.

Hockaday authored the popular "Causes and Cures for Leaky Roofs in Hawaii" book, which describes why membranes fail, options for repair or replacement, and how to select appropriate materials and systems. Though written for an architectural audience, the advice has proven equally useful for property owners and managers, contractors, and maintenance firms. His article "Product Substitution: Occupational Hazard or Opportunity?", published in the Construction Specifier magazine, was based on a talk delivered in Washington DC.

He wrote a chapter for the CSI Manual of Practice, titled "Effective Technical Assistance" to improve the quality of service by suppliers working with architects and engineers.

Bob was interested in travel, so much so that he wrote a book titled "How to Travel Adventurously with Your Family."

Bob passed away 13 December 2014, in Honolulu.

CSI Membership

Honolulu Chapter, 1968

Institute Offices, Committees

Director, 1982-1985

Vice President, 1985-1986

Chapter Offices, Committees

Vice-President, 1972-1973, 1977- 1978

President, 1978-1980

Awards

Institute President's Plaque, 1991

Robert P. Brosseau Memorial Award, 1984